

 Bright Ideas.



Find Dove® gofresh body mist and matching deodorant in the deodorant aisle.

Feel beautiful

The crisp, nature-inspired scent of **Dove®** gofresh draws you in and exhilarates your senses, leaving you with a clean, fresh feeling that lasts all day. Dove® gofresh is available in four fresh fragrances.



Available at
Walmart 
Save money. Live better.

Bright Ideas.

Feel fresh all day long.



Revive
pomegranate &
lemon verbena

The Dove® gofresh collection features four all-natural fragrances.



Burst
nectarine & white ginger

Cool Essentials
cucumber & green tea

Energizing
grapefruit & lemongrass

Revive your senses

A Bright Idea

A new scent can make you feel like a new person. Try rotating the different fragrances available in the Dove® gofresh collection each day. It's the perfect way to give yourself a boost.

Give skin twice the freshness

Dove® gofresh Ultimate clear deodorant provides 24-hour protection from odor and wetness. It stays on your skin, making white marks on clothes a thing of the past.

Dove® gofresh Body Mist keeps you fresh from head to toe. Use it to give skin an extra burst of invigorating scent anytime, anywhere.



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